



MP3 *yourban*
PIAGGIO



PIAGGIO
Move Beautifully

Move Beautifully

Let's change mobility by mixing technology and art,
and good ideas with good design.

Let's show the world that functionality can be fun and
practicality can be beautiful.

Let's make the start button a trigger button
that every time is pushed, Monday mornings rides,
school runs, traffic jams, and last-minute-we-don't-have-
bread calls, are transformed into something exciting.

Let's keep elevating even the most mundane ride and
making the journey the best part of the day.



MP3 Yourban CITY LIFESTYLE

Sleek lines, a gritty front, slender tail, smoked top fairing.
MP3 Yourban 300 cc wins you over at first glance.
A blend of innovation and elegance that cannot pass
unnoticed in city traffic.



Piaggio MP3 Yourban 300 cc: compact and dynamic. Dedicated to those who want to move around safely without sacrificing fun, even with only a car driver's license*. Accessible to all, tailor made for you.



- **MP3 Yourban:** grey finish for the silencer heat shield, wheel rims and other details in metallic Nero Cosmo and Grigio Ardesia colour schemes.
- **MP3 Yourban Sport:** MatteGreen, Matte Black and Bianco Luna with details and finish in glossy black contrast, matt black silencer heat shield and red stitching for the saddle.

THINK ORIGINAL

Piaggio has changed the world of scooters with the technology of the two front wheels. This is an innovation that allows you to reach new frontiers in riding pleasure. Have fun and astonish with MP3 Yourban 300 cc, experience incredible agility and grip in any weather and road condition.



- 13" front wheels
- Combined braking activated by the floor pedal
- 2 front discs, 258 mm each
- 300 cc, 4-stroke, 4 valve engine, electronic injection, Euro 4



UNIQUE DETAILS

With Piaggio MP3 Yourban 300 cc you can park anywhere. The front suspension locking system lets you stop at traffic lights without putting your feet down and to park without using the kickstand: another advantage of the MP3 family. Elegant, ergonomic and comfortable saddle for rider and passenger. Instrument panel with refined blue illumination and LCD display. Practical retractable bag hook and spacious helmet compartment to hold a full-face helmet and other items.



- Exclusive and patented Piaggio technology for the independent and swivelling front wheels
- "Roll Lock" kickstandless parking system with electronic front suspension locking mechanism for perfect balance even with the vehicle at a standstill



ACCESSORIES RANGE



- Quick release top box kit
- Medium windscreen
- Hi-Quality windscreen
- Hand guards
- Leg cover
- Outdoor vehicle cover
- Electronic anti-theft system
- Top saddle-handlebar mechanical anti-theft system
- Comfort-gel saddle
- ABS Jet helmet with retractable sun visor and with transparent visor.



COLOUR RANGE

MP3 Yourban



NERO COSMO



GRIGIO ARDESIA

MP3 Yourban Sport



BIANCO LUNA



NERO OPACO



VERDE OPACO

MP3 Yourban 300 ie LT

Engine	Single cylinder, 4-stroke, 4 valves
Engine capacity	278 cc
Bore x Stroke	75 mm x 63 mm
Power	15.5 kW -21.1 HP- at 7,250 rpm
Torque	22.5 Nm at 6,000 rpm
Consumption	30.3 km/l (WMTC cycle)
CO ₂ Emissions	76 g/km
Fuel system	Electronic injection
Cooling system	Liquid
Lubrication	Wet sump
Starter	Electric
Gearbox	CVT with torque server
Clutch	Automatic centrifugal dry clutch
Frame	Double cradle in high strength tubular steel
Front suspension	Articulated quadrilateral
Rear suspension	Dual hydraulic shock absorbers adjustable in preload
Front brake	Double Ø 258 mm disc with hydraulic control
Rear brake	240 mm disc with hydraulic control, combined braking
Front tyres	Tubeless 110/70 - 13"
Rear tyre	Tubeless 140/60 - 14"
Length / Width / Wheelbase	2,040 mm / 760 mm / 1,440 mm
Saddle height	780 mm
Fuel tank capacity	11 litres
Emissions compliance	EURO 4

*MP3 Yourban 300 cc LT can be ridden in many european countries with only a car driver' licence. This is permitted pursuant to European directive 2006/126/CE, as long as the rider is at least 21 years of age, you ride in the national territory and you observe any additional national regulations. Ask your local dealer about the specific requirements in your country.

All of the vehicles are ecological with European Community Emissions Compliance in observance of the atmospheric and sound pollution limits. The company reserves the right to make technical and aesthetic changes at any time. Ride carefully, always wearing a helmet and suitable gear. Always comply with the rules of the road and respect the environment. Read the operating and maintenance manual carefully. Always ask for original and approved spare parts in accordance with prevailing standards. See your Official Piaggio Dealership and authorised Retailers for a sure purchase and for guaranteed service support. With original Piaggio spare parts you can be certain of quality and they maintain the performance of your vehicle unaltered.

COMPANY WITH
QUALITY SYSTEM
CERTIFIED BY DNV
= ISO 9001 =

COMPANY WITH
ENVIRONMENTAL SYSTEM
CERTIFIED BY DNV
= ISO 14001 =

COMPANY WITH
SAFETY SYSTEM
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= OHSAS 18001 =

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